



GIFT CARD DONATIONS

AEO donates a limited number of \$25 gift cards to high school and college sponsored events that help us make an AE Better World. This includes fundraising events for charity and for programs within the schools and colleges themselves.

To request a gift card, please submit a letter on your organization's letterhead at least 6 weeks before your donation is needed. Be sure to include a brief description of your organization and event, Federal Tax Exemption Number and how you will recognize AE as a contributing sponsor of your event.

While we would like to respond to all requests favorably, the number of requests we receive far exceeds our funding capacity. If your donation request is granted, you will receive a letter and gift card within 6 weeks after we receive your request.

Send gift card requests to:

Gift Card Donations
American Eagle Outfitters Foundation
77 Hot Metal Street
Pittsburgh, PA 15203



FINANCIAL GRANTS:

The AEO Foundation strives to create positive change in the areas of youth empowerment and education, student-focused environmental conservation programs, and young women's health issues--causes that are important to both our customers and associates.

Each year, the AEO Foundation will allocate a limited amount of funding to nonprofit, public charities in Pittsburgh; Hazleton, PA; New York City; Ottawa, Kansas; San Francisco; and Mississauga, Ontario, with tax exempt status under Section 501(c)3) of the Internal Revenue Code that fall within the scope of its mission. Before an organization is considered for a grant, it must fulfill the following criteria:

- The organization and/or its programs must fall within the scope of the AE Foundation's mission statement.
- The organization must provide a year-end letter stating the results of the grant activities.

- The organization must direct at least 70% of the money raised toward beneficiaries.
- The organization must be willing to provide documentation to AE verifying financial donations.
- The organization must be located in Pittsburgh; New York City; Ottawa, Kansas; Hazleton, PA; San Francisco; or Mississauga, Ontario.
- Grant request should fall within the \$2,500 - \$10,000 range.
- The program/goal of the financial donation must significantly affect the surrounding community.
- The organization must be inclusive in policies and practices involving all genders, races, ages, ethnic origin, sexual orientation or creed.

If your organization meets all of the above criteria, please submit a three to four page overview that includes the following information:

- Brief history of your organization/list of accomplishments/year organization was founded
- Requested amount of donation
- Program purpose/goals and how you plan to meet them
- Strategic reason why AE Foundation should fund program
- Time period of the program or project
- Needs/problems to be addressed, target population and the number of people to be served by the project
- Identification of other organizations, partners or funders participating the project and their roles
- How you might creatively involve an AE business unit and/or employees in the project
- Contact information of person requesting grant
- Description of how you plan to evaluate progress and results
- Ways that the American Eagle Outfitters Foundation will be recognized for a program grant.

Please attach a copy of the current IRS determination letter indicating a 501(c)(3) tax exempt status, a copy of the organization's current board-approved annual operating budget (including expense and revenue), the program budget for this project and a list of the organization's board members and their affiliations.

Grant proposals and attachments must be submitted to the following address for consideration:

American Eagle Outfitters Foundation
 77 Hot Metal Street
 Pittsburgh, PA 15203

The AEO Foundation Board of Directors reviews grant proposals two or three times per year. Proposals are accepted throughout the year.

What programs are ineligible for support?

AEO will not contribute to:

- Fashion Shows or other requests for clothing donations

- Organizations that discriminate based on race, creed, color, sex, age, national origin, veteran status or physical or mental disabilities
- Individual religious organizations
- Political organizations, campaigns or candidates for political office
- Lobbying groups
- Medical or health-related causes
- Veteran or fraternal organizations
- Individuals
- Goodwill advertising in journals or program books
- Capital campaigns such as building grants
- Organizations that spend more than 30% of their total budget on fundraising efforts.